

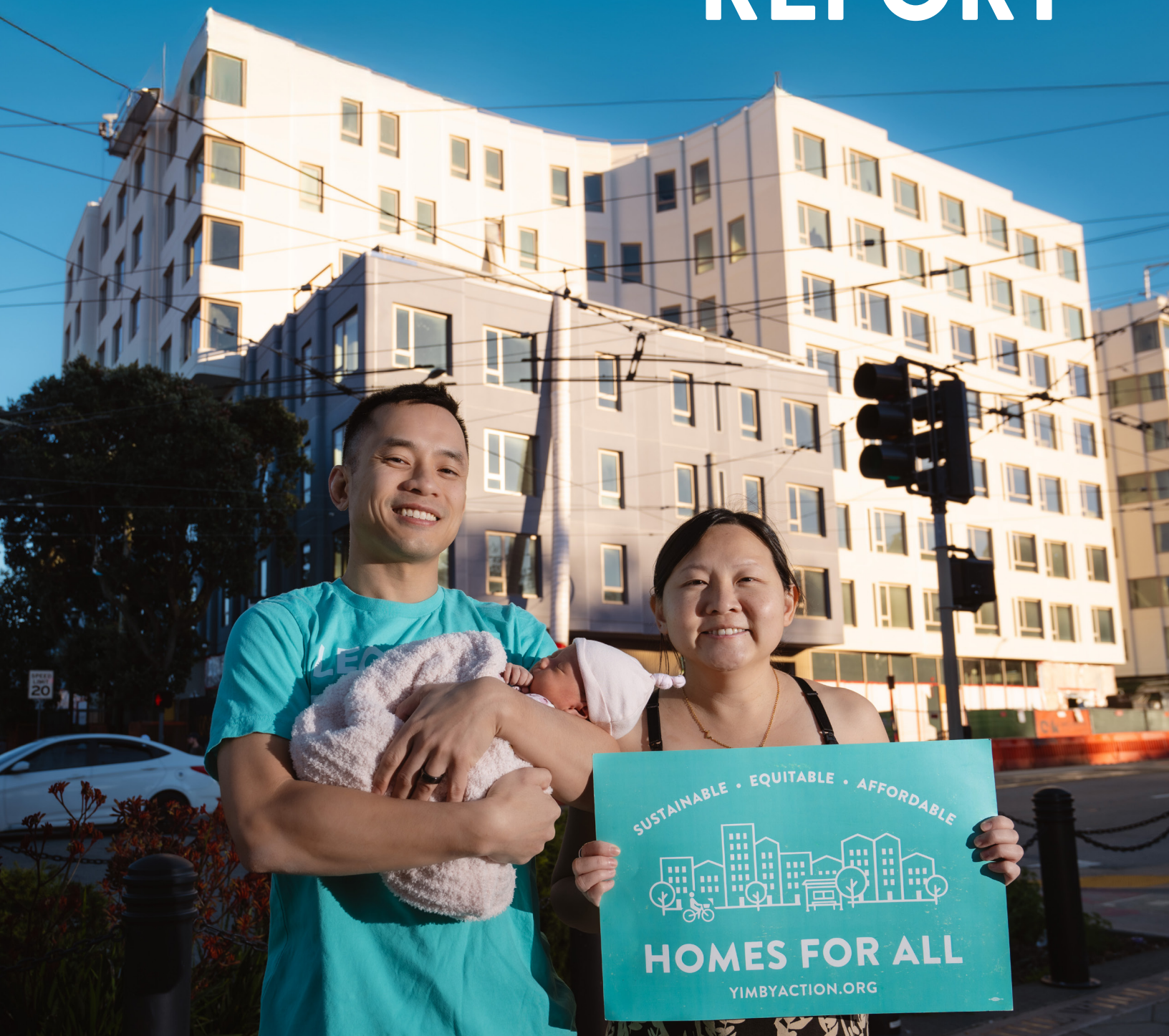


YIMBY  
ACTION



YIMBY  
LAW

# 2024 IMPACT REPORT



SUSTAINABLE • EQUITABLE • AFFORDABLE



HOMES FOR ALL

YIMBYACTION.ORG



# 2024

was an incredible year for the YIMBY movement. Housing has never had a bigger national stage. Former President Barack Obama declared, "...if we want to make it easier for more young people to buy a home, we need to build more units and clear away outdated laws." Mother Jones said "The Democratic Party Has Finally Gone YIMBY," and The Wall Street Journal called this the "Pro-Housing YIMBY Era."

This moment didn't happen by chance—it's the result of years of advocacy by all of us. We have so much to be proud of. We've passed dozens of laws, from Hawaii to Virginia. We've helped more than 200 YIMBY

candidates get elected. We have grown to over 72 chapters in 28 states and our advocacy unblocked nearly 62,000 homes.

But most Americans do not see how it all breaks down: how regressive policies are robbing us. It's up to us to continue to grow this movement so we can bring

YIMBY solutions to our communities. We've all felt the consequences – whether it be struggling to pay rent, not being able to live near your job, or even moving to a new city just to be able to afford a home.

We need to tell our stories. These stories are how we build connections, how we bring our friends and neighbors into the YIMBY movement. They force people to see the cost of denying housing. When you stand up, when you tie your story with ours, we build a tapestry of loss and opportunity for change: that vision can change everything.



We are fighting for the future of our country. It is that big. We are fighting to be a nation of opportunity and justice; a nation that follows through on the promise that anyone can succeed. We must tear down the walls of exclusion.

Together, let's harness this incredible momentum, not just in voting booths and legislative meetings but in every conversation we have about the future of our communities.



**Laura Foote and Sonja Trauss**  
Founders and Executive Directors



**19** new chapters in  
10 states



**3X** the number of homes  
approved year over year  
*thanks to YIMBY advocacy*



**41** state policy wins  
**23** local wins



**7,990** new activists  
joined the movement



# HOUSING ADVOCATES IN OFFICE



**Senator Schuyler VanValkenburg**  
Senator, 16th District, Virginia

*With the cost of housing skyrocketing in Virginia it is more important than ever that we implement policies that build up our housing stock. Increasingly working families and younger Virginians are being priced out of their communities and that is unacceptable.*



**Nicole Fernandez**  
Council Member, San Mateo, CA

*Housing security is so important because it determines so much about who and what we are and what we can do. Our health - including mental health, our choices, our incomes are tied to whether or not we have housing. That's why it's important for us to build housing at all income levels, so everyone has a chance at securing housing.*



**Emily Ramos**  
Council Member, Mountain View, CA

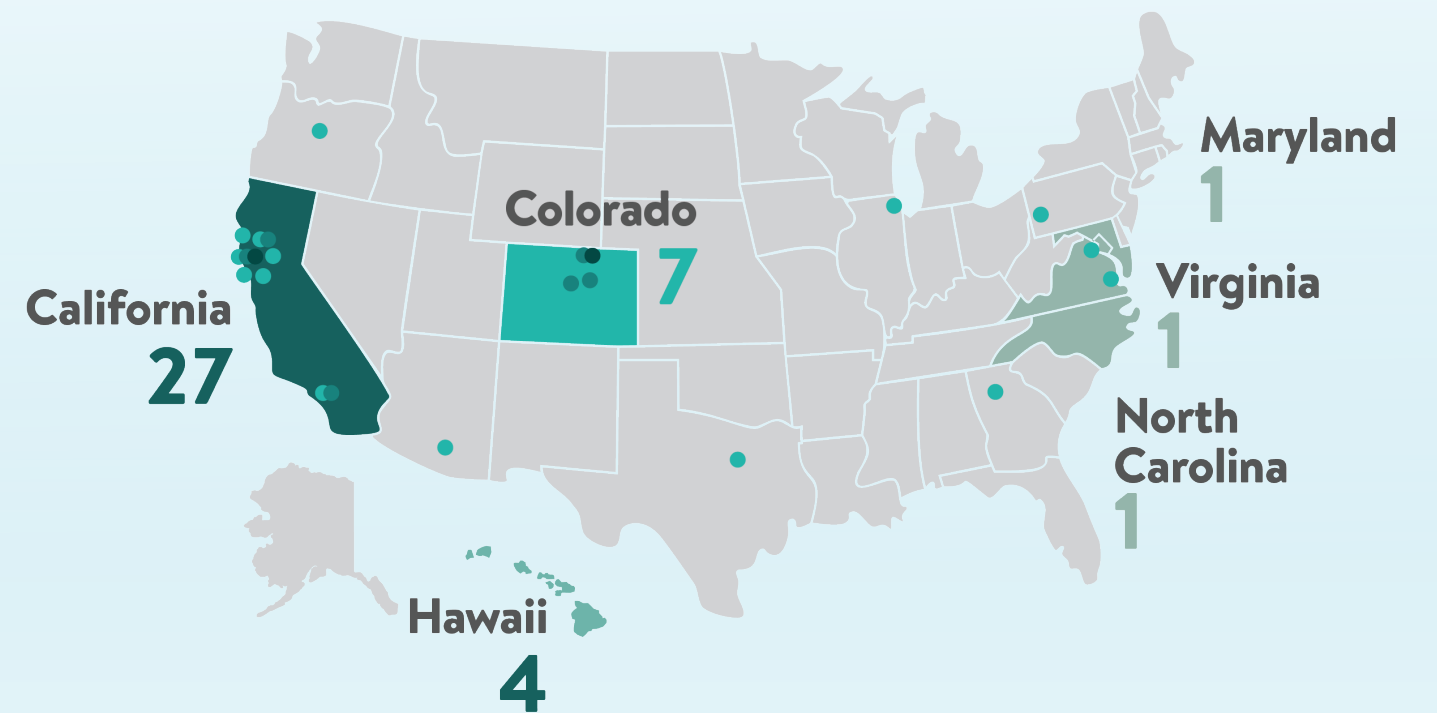
*Housing is fundamental to a stable, thriving community, and I have dedicated my career to ensuring that everyone—regardless of income—has a secure and affordable place to call home. I believe that building more housing, protecting tenants and preventing displacement are essential to keeping Mountain View inclusive and accessible for all. Ensuring housing affordability isn't just policy—it's about preserving the heart of our city and the people who make it vibrant.*



**Scott Wiener**  
Senator, 11th District, California

*YIMBY Action is critical to our work making homes more affordable for working people and families. Their organizing ensures that our bills have broad support from activists across the state and, after they've passed, actually get implemented on the ground in the face of opposition from local NIMBYs. YIMBY Action is doing the work every day to get housing in our back yards.*

# WHERE HOUSING IS WINNING



## STATE POLICY CHANGE

### California

**Faster Approvals, Fewer Delays:** Cut red tape on wall demolitions, curbed local agency discretion, and set strict review deadlines.

**Fair Development Fees:** Capped utility fees to actual costs, delayed some fees until occupancy, and let developers use bonds or credits.

**Stronger Housing Law Compliance:** Ensured clear, consistent standards for projects and applications

### Colorado

**More Homes Near Transit:** Passed housing in transit oriented communities for affordability.

**Stopping NIMBY Lawsuits:** Associations must pay attorney fees if they sue over housing and lose.

### Hawaii

**Expanding ADUs:** Updates zoning rules to allow at least two on residentially zoned lots.

**Streamlining Regulations:** Provides pathways for housing proposals to seek exemptions from certain state laws, accelerating development.

## LOCAL POLICY CHANGE

### Tuscon, AZ

Banned housing discrimination based on income, protecting voucher holders and assistance recipients.

### Los Angeles, CA

Fast-tracked affordable housing while protecting tenants and the environment; cut Section 8 rates in low-income areas by 10-20%.

### San Francisco, CA

Moved forward on the city's 2023 Housing Element goals with new legislation.

### Chicago, IL

Legalized four-flats citywide, adding more affordable homes in every neighborhood.

### St. Paul, MN

Legalized duplexes and triplexes citywide, unlocking more housing options.

### Richmond, VA

Allowed ADUs by-right and eliminated parking minimums across the city.



# YIMBY LAW HIGHLIGHTS



12  
LAWSUITS FILED



96  
ENFORCEMENT LETTERS SENT

## Defending affordable homes on Wilbur Ave in Los Angeles

A Superior Court Judge has ruled in favor of YIMBY Law in its lawsuit against the City of Los Angeles defending 190 affordable homes on Wilbur Ave in Northridge. This marks the third of three Executive Directive 1 (ED 1) proposals that YIMBY Law defended in California courts in 2024.

## YIMBY Law Prevails in Defending Homes for Unhoused People in Millbrae, CA

YIMBY Law and the County of San Mateo prevailed in their defense of a plan to purchase a La Quinta Inn & Suites with the intent to convert it into affordable homes for unhoused seniors and families. The City of Millbrae sued to prevent the plan from moving forward, and YIMBY Law joined the lawsuit. The Court sided with YIMBY Law and the County of San Mateo finding that Article 34 did not apply at the time. The County is moving forward and planning homes for dozens of currently unhoused county residents.

## Tracking City Compliance on Affordable Housing

California Law obligates cities to amend their zoning codes and to accommodate their share of affordable housing. Cities account for these responsibilities via many incremental steps and complicated planning documents, making compliance difficult to track even for state officials. This year, YIMBY Law coordinated with state housing advocates and information from California Department of Housing and Community Development (HCD) to identify cities with upcoming deadlines, organize that data, and contact city officials to remind them of their obligations. These efforts kept pressure on cities to hold them accountable, leading to letters of enforcement, referrals to HCD, and an urgency ordinance in La Verne to comply with zoning requirements.

## Campaign for Fair Housing Elements Dashboard

YIMBY Action and YIMBY Law launched a new dashboard to track compliance and Regional Housing Needs Allocation (RHNA). Since 2021, YIMBY has trained watchdogs to monitor and report on compliance with housing law and contribute to the dashboard as a public resource for accountability. This is the first centralized resource to review policies and procedures of cities across California.

The dashboard enables watchdogs, community members, and other stakeholders to monitor key decisions and help identify when localities fall out of compliance. It also makes it easier for the Attorney General's Office, the Department of Housing and Community Development (HCD), and YIMBY Law to hold cities accountable when they ignore the law. YIMBY Law will continue to monitor compliance with the support of dedicated watchdogs and community members to ultimately ensure that the Housing Element process results in hundreds of thousands more homes across the state.

Scan to check Housing Element Progress!



### San Francisco

In Compliance

#### Overview



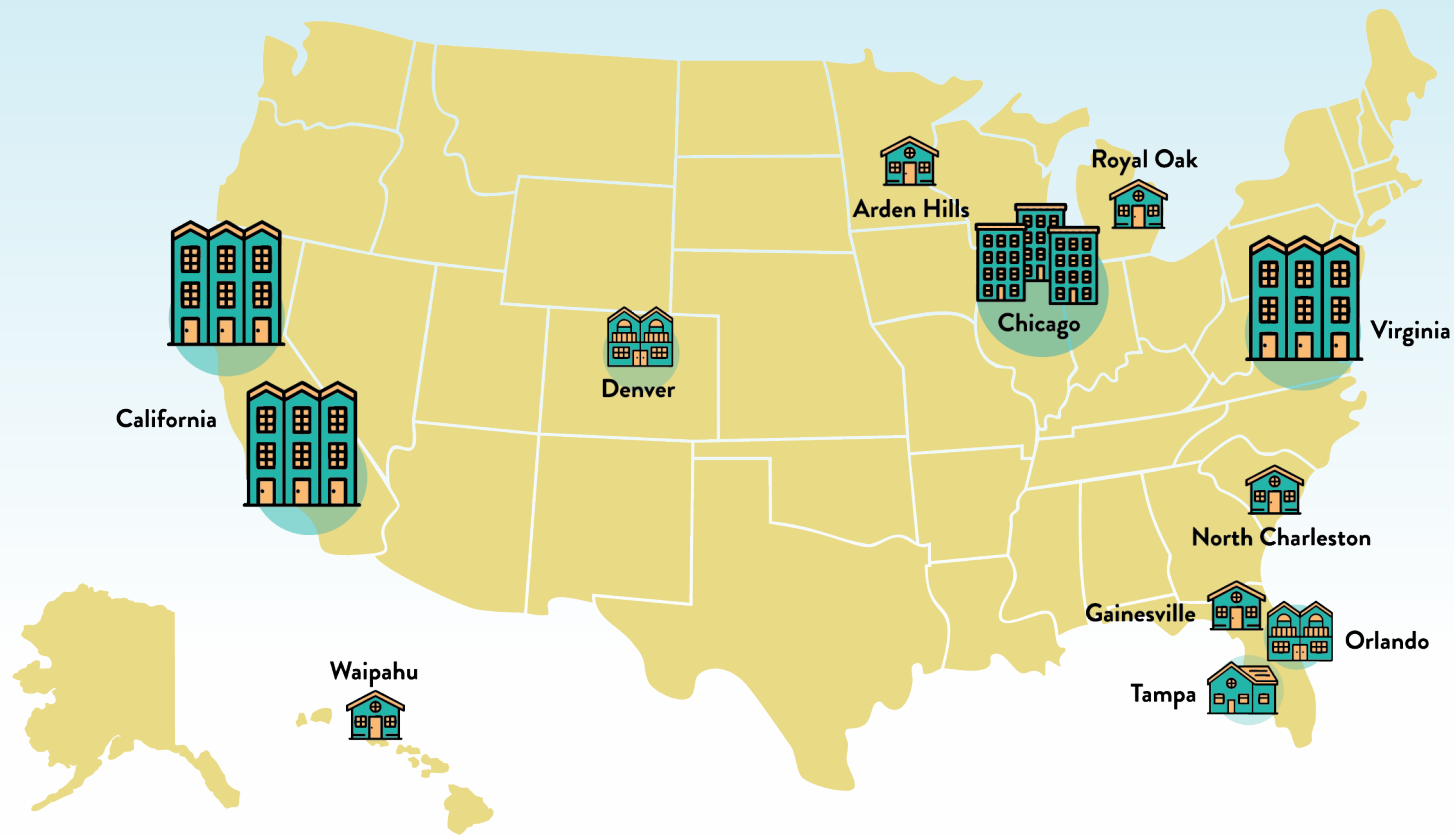
Providing adequate housing options is a key function of local governments. To help residents ensure their local government is meeting this need, we've compiled important information about this jurisdiction's housing efforts below.

**Housing Element is In Compliance**  
This city is currently working on implementing its housing element.

**Making Slow Progress**  
This city is falling behind. It is not on track to meet its housing targets.



# HOUSING PROPOSAL MAP



## California (CA)

- San Francisco: 7
- Novato: 3
- Mountain View: 2
- Oakland: 2
- Berkeley: 2
- Los Angeles: 3
- West Hollywood: 2
- Redwood City: 1
- Monterey Park: 1
- Alhambra: 1
- Half Moon Bay: 1
- Santa Cruz: 1
- Belmont: 1
- Larkspur: 1
- South Pasadena: 1
- San Juan Capistrano: 1
- Brentwood: 1
- Marin County: 1
- Carlsbad: 1
- Concord: 1
- Santa Barbara County: 1

## Colorado (CO)

Denver: 3

## Florida (FL)

- Tampa: 2
- Orlando: 3
- Gainesville: 1

## Hawaii (HI)

Waipahu: 1

## Illinois (IL)

Chicago: 10

## Michigan (MI)

Royal Oak: 1

## Minnesota (MN)

- Arden Hills: 1
- Minnetonka: 1

## South Carolina (SC)

North Charleston: 1

## Virginia (VA)

- Alexandria: 5
- Richmond: 4
- Chesapeake: 1
- Smithfield: 1
- Tysons: 1
- Virginia Beach: 1
- Arlington: 1
- Warrenton: 1

**YIMBY Action took action to support new housing in 95 cities across 18 states.**



332

PROPOSALS SUPPORTED



51,846

HOMES



11  
STATES

27  
CITIES

*“YIMBY Action was instrumental in organizing support and mobilizing speakers for public hearing. After public hearing, [and] over the course of several years. That relentless support helped clear the way for 448 new homes at the former California College of Arts campus in Oakland.”*

- Marc Babsin

President,  
The Emerald Fund

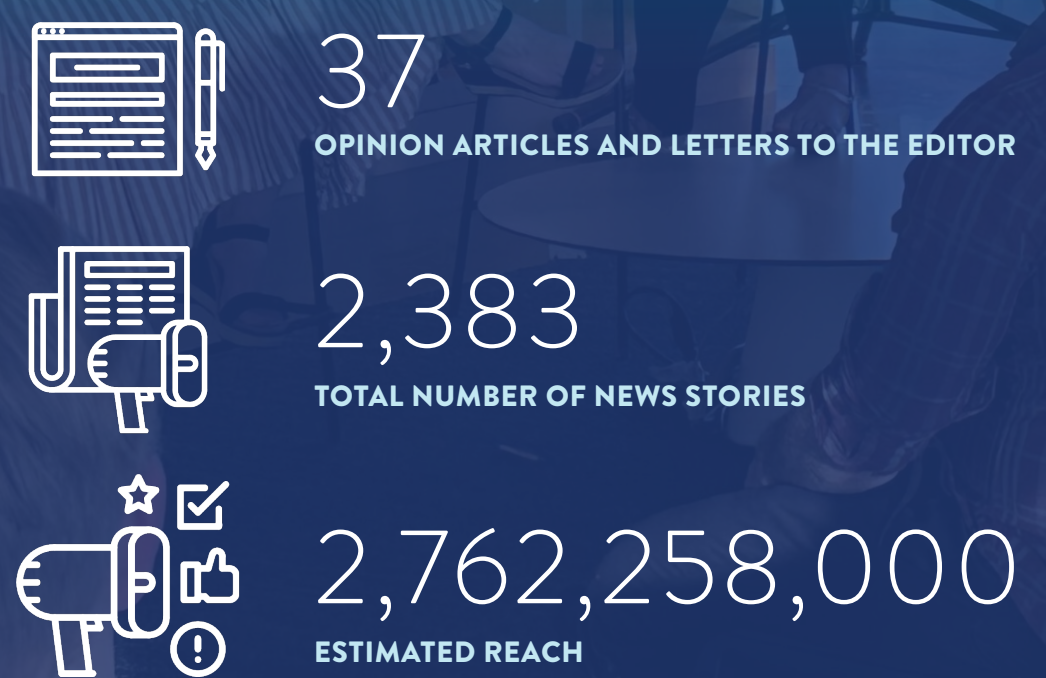
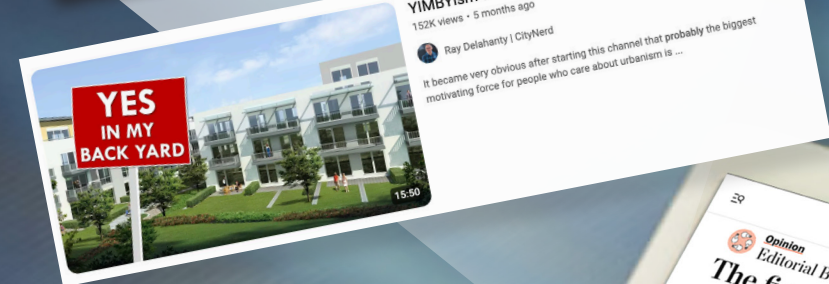
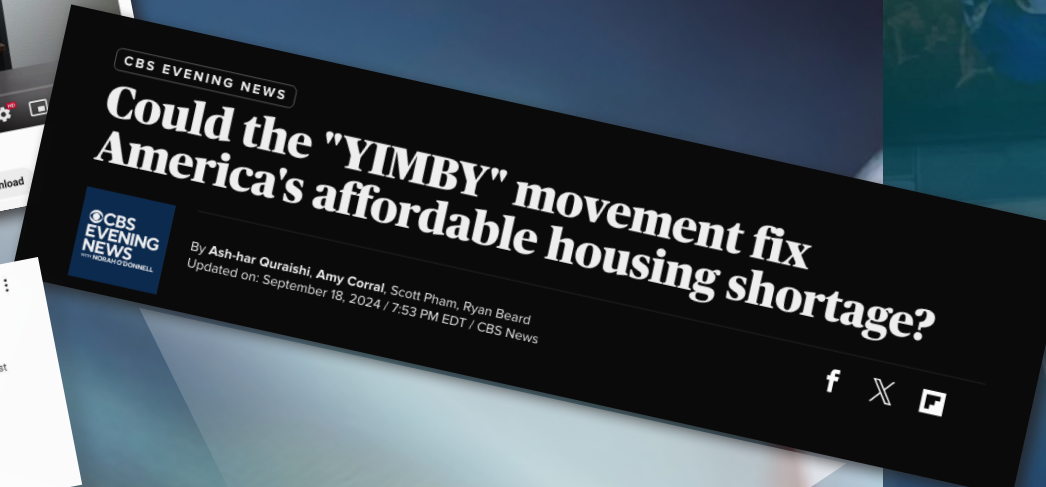




# YIMBY IN THE PRESS



**Featured in:**  
Associated Press • Axios • Bloomberg  
CBS • CNN • Forbes • Fortune  
Politico • Wall Street Journal  
Washington Post • YAHOO



Vox journalist Rachel Cohen joins YIMBY Action's Executive Director for a discussion on "Housing Abundance in the 2024 Election" on May 21 in Washington, D.C.



# HIGHLIGHTING VOLUNTEER LEADS



**Kevin Wu**  
YIMBY LA

*Nowhere is the housing shortage more pronounced than in Los Angeles, the city I call home, especially now more than ever. Beyond the vision and passion required for policy change, I believe we need a societal culture shift in terms of how we think about and approach housing. I was inspired to become a YIMBY Action Chapter Lead to lead the charge on that culture change, and I am proud to be working together with a group of advocates with diverse backgrounds and experiences on a common goal of turning the ship around on this crisis.*



**David Welton**  
YIMBY Bend

*The biggest thing we've done is help get YIMBYs elected – like our mayor, Melanie Kebler! I have this theory that People > Policies > Projects. Having someone who believes in all this will keep trying new things even if one policy doesn't pass or has flaws.*

*Policies that we helped advocate for include HB2001 that re-legalized middle housing throughout Oregon's larger cities and removing parking mandates!*



**Kati Woock**  
YIMBY Oakland County, MI

*YIMBY Oakland County has been very vocal in a local master planning process over the past year. The NIMBYs are highly organized, but we've shown up to meetings in force and recruited like-minded neighbors thanks to our public comments.*

*YIMBY Action chapters are moving the needle on housing abundance all over the country, and I'm honored to further these efforts in my corner of Michigan.*



**Paige Kahle**  
YIMBY Twin Cities

*I'm immensely proud of the team of Leads that we've assembled for the Twin Cities chapter. Each of us brings unique and complementary strengths: Meghan Howard brings infectious energy and enthusiasm for the work we're doing; Nichole Hayden keeps us grounded and curious; and our newest Lead, Ellissa Friedman, brings a passion for activism and messaging. Together we've accomplished a great deal since our chapter formed in the spring of 2023, and we're looking forward to this coming year where we plan on focusing on State legislation.*



**Shishir Bhat**  
Peninsula for Everyone

*I am proud of taking action to make Redwood City and the Bay Area more accessible to all people and families. YIMBY Action has been a diverse and welcoming coalition of many folks who are also willing to put in the work at a grassroots level and are interested in building out pro-housing majorities in their communities.*



**Eric Grimmer**  
YIMBY Orlando

*In 2024, I served on a citizen-led commission that placed charter amendments directly on the ballot in Orange County, and acted as chairman of a subcommittee devoted to sustainable growth. This work, which was supported by the advocacy of Orlando YIMBY, led to citizens approving charter amendments designed to encourage denser and more sustainable development, to require the county to consider the fiscal impacts of continuing suburban sprawl development patterns, and to preserve environmentally sensitive and recreational green spaces.*

*Orlando YIMBY also advocated for 1,000 units of income restricted housing less than 1 mile from Disney World, which was approved in 2024 despite opposition from local residents.*



# FEDERAL YIMBY WINS



From left to right, David Garcia, Up for Growth; Colin Parent, Circulate San Diego; Rep. Scott Peters (D-CA); Michael Rodriguez, Smart Growth America; Rep. Marc Molinaro (R-NY); Laura Arce, UnidosUS; Mike Kingsella, Up for Growth; Rep. Robert Garcia (D-CA); Sharon Wilson Géno, President, National Multifamily Housing Council; Wendy Penn, Mortgage Bankers Association; Jason Jordan, American Planning Association.

## A New Pro-Housing Contingency

In 2024, the bipartisan **YIMBY Caucus** was launched, spearheaded by housing champions and now hosting over 40 congressional members. This coalition prioritizes expanding housing supply, reducing regulatory barriers, and addressing affordability crises across the U.S. Notably, the caucus unified around **H.R. 4289**, the Housing for All Act, which secured \$10 billion in federal funding for infrastructure upgrades tied to zoning reform in high-cost cities, incentivizing localities to adopt pro-housing policies.

The newly formed Caucus is led by Representative Robert Garcia (D-Calif.) and co-chaired by members of Congress from both parties including Reps. Lori Chavez-DeRemer (R-Oregon), Jake Auchincloss (D-Mass.), Juan Ciscomani (R-Ariz.), Rep. Scott Peters (D-Calif.), Rep. Chuck Edwards (R-N.C.), Rep. Brittany Pettersen (D-Colo.) and Rep. Marc Molinaro (R-N.Y.).

# YIMBYS GATHER NATIONWIDE!



In 2024, YIMBY Action hosted important housing conversations including one with New York Times Journalist and author Ezra Klein and YIMBY Law Executive Director—and founder of the YIMBY movement—Sonja Trauss.

These conversations brought together policymakers, community leaders, and urbanists to explore bold solutions to address the housing shortage. By driving conversations on housing supply, affordability, and legal enforcement, YIMBY Action continues to push for transformative housing reform.



YIMBY Executive Director Laura Foote crowns Senator Scott Wiener as a member of the YIMBY Prom Court at YIMBY Prom at Terra Gallery on October 5, 2024.

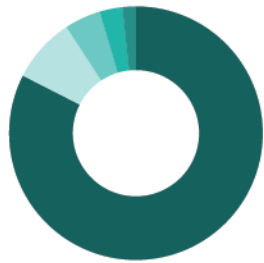


# 2024 Financials

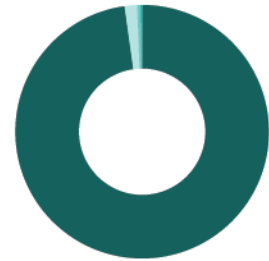
## Grassroots activists fuel our movement

### Number of Donations by Amount

#### YIMBY



#### YIMBY ACTION



Amount	YIMBY	YIMBY ACTION
\$250 and below	1,187 / 82.5%	17,412 / 97.8%
\$250-\$999	119 / 8.3%	276 / 1.6%
\$1,000-\$4,999	62 / 4.3%	80 / 0.4%
\$5,000-\$24,999	38 / 2.7%	34 / 0.2%
\$25,000 and above	25 / 1.7%	4 / >0.01%

### Revenue by Source

Source	YIMBY	YIMBY ACTION
Individual Contributions	\$865,709.61	\$633,941.90
Foundations	\$1,270,943.11	\$126,500.00
Corporate Donations	\$90,673.00	\$434,699.92

**Total Revenue**      **\$2,227,325.72**      **\$1,195,141.82**



## National Boards of Directors

### YIMBY ACTION

- Asheesh Birla
- Andrea Cervone
- Anthony Dedousis
- Rudy Espinoza Murray
- Adam Estroff
- Jeff Fong
- Laura Foote
- Parag Gupta
- Giselle Hale
- Nick Pinkston
- Eddie Siegel
- Sonja Trauss
- Vincent Woo

### YES IN MY BACK YARD

- Vikrum Aiyer
- Dan Alban
- Laura Foote
- Sonja Trauss
- Vincent Woo

## Regional Advisory Boards

### SAN FRANCISCO

- Stephen Dodson
- Davey Kim
- Bilal Mahmood
- Marjan Philhour
- Brandon Powell
- Sarah Rogers
- Franco Sasieta
- Hilary Schiraldi
- Randy Shun

### PENINSULA & SOUTH BAY

- Rick Bonilla
- Owen Byrd
- Tim Clark
- Jan Guffey
- Mac Hart
- Adina Levin
- Andy Lie
- Maryann Moise

### METRO DC

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- Joe Bishop-Henchman
- Amy Friedlander
- Andrew Justus
- Eli Lehrer
- Tom Skinner

### ATLANTA

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- Kristen Johnson
- Eric Kronberg
- Atticus LeBlanc
- Saba Loghman
- Joey Shea
- Sasha Smith
- Steve Tellis

### LA

- Nick Halaris
- Edgar Khalatian
- Gabe Kramer
- Andrew Lewis
- Adam O'Neill
- Joshua Seawell
- Judd Schoenholtz
- Tarek Shaer
- Andrew Slocum
- Paul Tucker
- Lola Woetzel

### COLORADO

- Nathan Adams
- True Apodaca
- Danielle Glover
- Bill Rigler



# PEOPLE POWER



## OUR 2024 TEAM

### Executive Directors

**Laura Foote**, Executive Director, YIMBY Action, San Francisco, CA

**Sonja Trauss**, Executive Director, YIMBY Law, Oakland, CA

### Staff

**Pranay Bhargava**

Chapter Operations Associate, St. Paul, MN \*

**Jack Farrell**

Research Attorney, West Chester, PA \*

**Jae Hendrix**

Marketing and Communications Director, Norwalk, CA

**Jaclynn Garry**

Operations Manager, Shaker Heights, OH

**Andrew Gothard**

Associate Director of Chapters, Clermont, FL

**Amy Klein**

Associate Director of Development, Cambridge, MA

**McKenzie Merriman**

Event Coordinator, Cleveland, OH

**Jane Natoli**

San Francisco Organizing Director, San Francisco, CA

**Courtney Porcella**

Senior Manager, Industry Partnerships, Salem, MA

**Gillian Pressman**

Managing Director, Norfolk, VA

**Mariah Redfern**

Marketing and Communications Manager, Riverview, FL

**Connor Riley**

National Chapter Manager, Denver, CO

**Leora Ross**

California Director, Walnut Creek, CA

**Rafa Sonnenfeld**

Policy Director, Santa Cruz, CA

**Tia Stone**

Senior Manager of Membership, Las Vegas, NV

**Julia Teitelbaum**

Digital Director, Alameda, CA

**Angela Tiangco**

Research Attorney, Lorton, VA \*

**Nikki Yang**

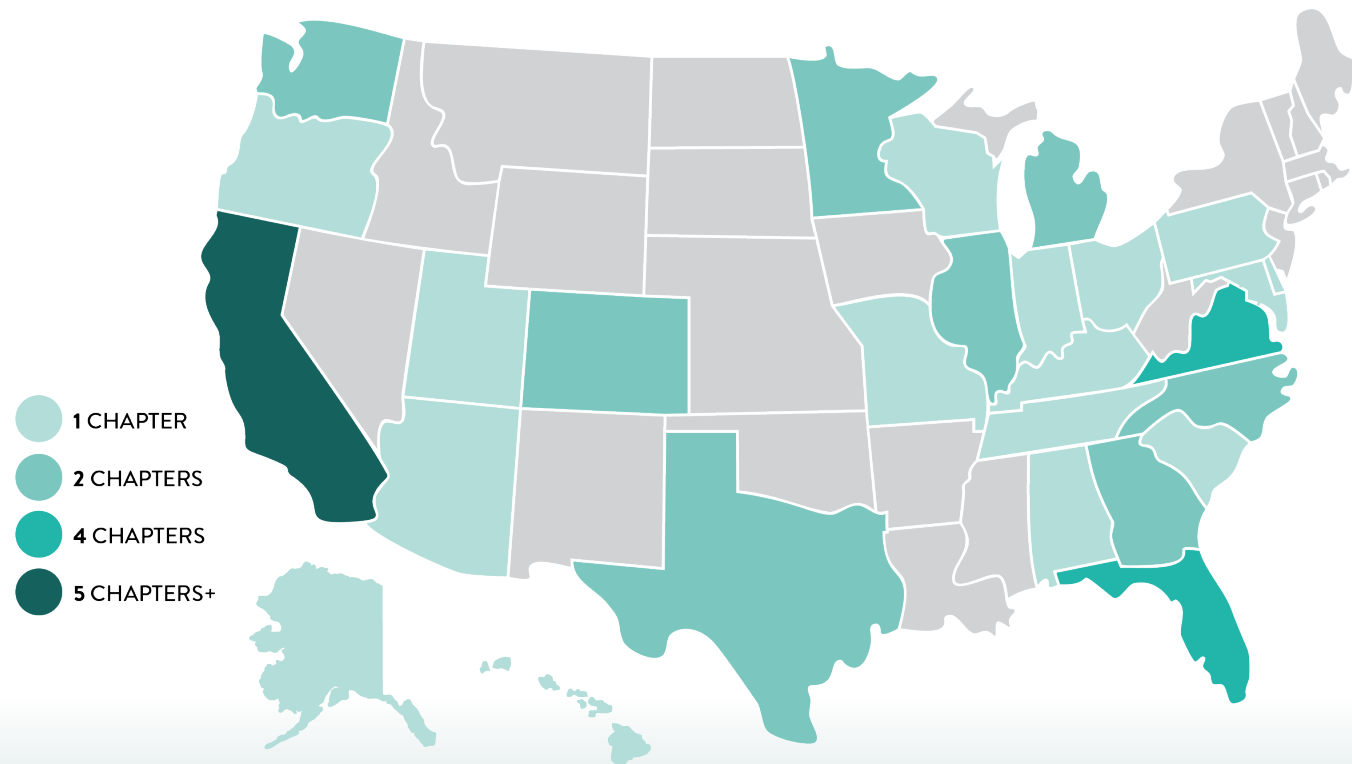
Marketing Design Coordinator, Berkeley, CA

\* Joined the team since January 2024



## 72 Chapters in 28 States

(Including 19 new chapters across 10 states.)





YIMBY Action  
2261 Market Street, Suite 10406  
San Francisco, CA 94114

# Support Us in 2025!



*YIMBY Hampton Roads activists organize to advocate for their "Fight for 50k" campaign at the Norfolk, VA City*